## Monica Arriaga

Portfolio at www.monicaarriagar.com linkedin.com/in/monicaarriagadesign/ Professional Cedula: #11640127 monica.arriagar@gmail.com +39 338 375 9712

**EDUCATION** 

Politecnico di Milano

MSc Integrated Product Design 2020 - 2022 (expected)

Tecnológico de Monterrey

BA Industrial Design 2014 - 2019

Politecnico di Torino

Study abroad specialization program in Visual Communications 2017

HONORS & AWARDS

Full tuition merit scholarship

2020, Politecnico di Milano

**Robokumbia Project Showcase** 

2019, Global Grad Show Dubai

**Robokumbia Project Showcase** 

2019, Salone Satellite Milano

Speaker at TEDx Garza García

Re-design keynote (link) 2016, TEDx Talks Monterrey

Silver Award

Eco-Bike Monterrey project 2016, A! Diseño Mexico

2nd place DMI Student Essay Competition

2015, Design Management Institute

Institute

**CERTIFICATES** 

**Mechanical Design Associate Level** 

SolidWorks Authorized Training Centre Credential ID: C-SMHBALHE5Y

**Certificate of Collaboration** 

2018, Post-Urban Living Innovation Project Mexican embassy in Tokyo, Japan.

**Design Futures Certification** 

2014, Tecnológico de Monterrey in collaboration with University of Loughborough EXPERIENCE

**Freelance Designer** 

Brand, illustration and strategic design. See **portfolio** for details on freelance projects.

**Innovation Strategist** 

Cirklo México (2017 - 2020)

User research and insight development in strategy projects within the firm.

Design methods and tools.

Lead in the development of firm's services portfolio.

Trend forecast for development of products and services that strengthen and grow opportunities for the firm.

MVP development and data analysis.

**Team Leader & Design Lead** 

Robokumbia project (2018 - 2019)
Design and production supervision, elaboration of technical blueprints and technical files.
Technical support lead.

Research Lead

Post Urban Living Innovation, Japan (2018)
Design and research lead.
Presentation of findings and results in the

Mexican Embassy in Tokyo and Chiba University.

**Industrial Design Intern** 

Studio José de la O (2016)

Elaboration of technical blueprints, renderings, digital media and print media.

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Provider contact and supervision.

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere

Autodesk Autocad
Autodesk Inventor

Rhino 3D V-Ray SolidWorks Keyshot 6

Arduino IDE HTML / CSS (basics)

LANGUAGES Spanish (Native)

English (TOEFL IBT 109/120)

Italian (B2) French (B1)